



An Education CAMPAIGN

*To create an understanding of the importance of vaccinations.*

## Short Descriptions

20 words

“Vaccination from the Misinformation Virus” explains why vaccines are safe, crucial to community health and save millions of lives annually.

60 words

“Vaccination from the Misinformation Virus” explains why vaccines are safe, crucial to community health and save millions of lives annually. The program addresses how we can all be fooled by misinformation in a variety of ways. In addition to a documentary, the project includes short videos for health professionals to use when explaining these issues to those who have concerns.

70 words

In the age of social media, we can all be fooled by misinformation in a wide variety of ways. “Vaccination from the Misinformation Virus” explains how to overcome our bias to understand why vaccines are safe, crucial to community health and save millions of lives annually. In addition to a documentary, the project includes short videos for health professionals to use when explaining these issues to those who have concerns.

99 words

In the age of social media, we can all be fooled by misinformation in many ways. “Vaccination from the Misinformation Virus” explains how to overcome our bias to understand why vaccines are safe, crucial to community health and save millions of lives annually. With an overview of how viruses spread, how we contain them and a brief history of the development of vaccines, the program includes information about how vaccines work and their future uses. In addition to a documentary the project includes short videos for health professionals to use when explaining these issues to those who have concerns.