



MATERIALS AVAILABLE

DOCUMENTARY

For screenings, film festivals and broadcast (56:46 min)

SHORTENED VERSION 20 to 30 minute length

For presentations with 30 min window to include Q&A time.

LIFT OUT VIDEOS 1 to 3 minutes each

Can be tagged with sponsor logo/info

Short videos created from the documentary highlighting a specific issue.

Targeted videos for use by health professionals and educators.

INFORMATIONAL PROMOS :15 to :60 seconds each

Can be tagged with sponsor logo/info

For partner websites, social media and for broadcast promotion.

NEWS STORIES

Press Release (customizable)

Downloadable links for local media use of all elements above

CURRICULUM/ VIEWER GUIDE

Turnkey guide for classrooms / faith communities / organizations to accompany a documentary screening.

PRODUCTION WEB SITE

themisinformationvirus.com

Includes videos (viewing only) guides, resources, marketing tools.